

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: :  
Mark Bunger : Confirmation No.: 8324

Serial No.: 09/822,961 : Group Art Unit: 3627

Filed: March 30, 2001 : Examiner: Fawaad Haider

TITLE: METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR  
FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A  
MERCHANT AND AN ASSOCIATE

**AMENDMENT AND RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. §1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

This Amendment and Response constitutes a complete and timely reply to the Office Action mailed October 20, 2008 in the above-identified application. The following remarks are respectfully submitted.

**Amendments to the Claims** begin on page 2.

**Remarks** begin on page 7.